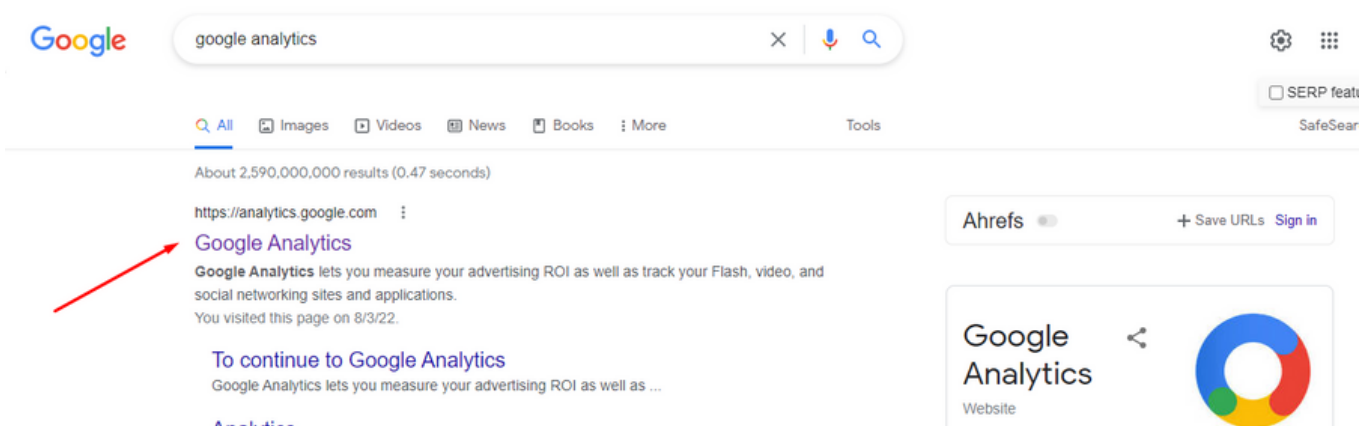


How To Setup Google Analytics 4 For Your Uteach Website

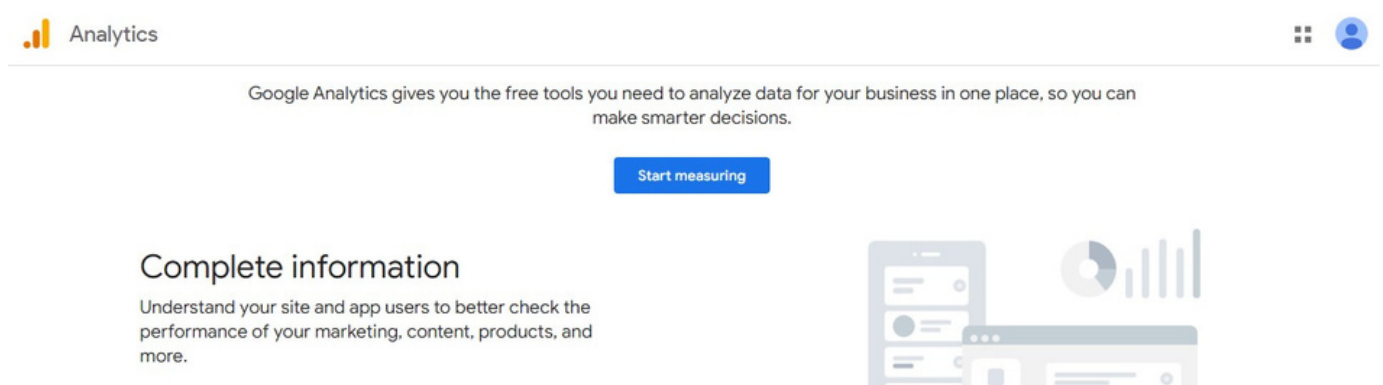
Uteach

#1 Enter Google Analytics and Start With It

Search "Google Analytics" and continue with Google Analytics



Click on "Start measuring"



#2 Setup Account and Property

Fill the fields and select the necessary items. Click on "Create".

 Analytics



- Account setup
- Property setup
- 3 About your business

How do you intend to use Google Analytics with your business? (Check all that apply)

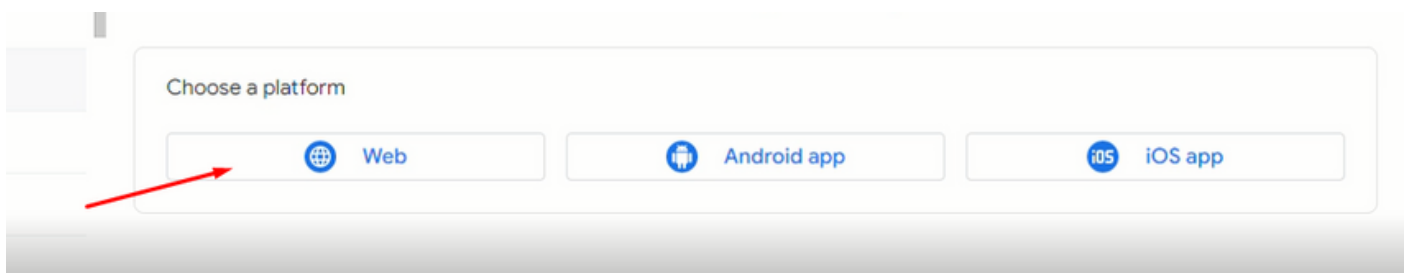
- Measure customer engagement with my site or app
- Optimize my site or app experience
- Measure data across multiple devices or platforms
- Optimize my advertising cost
- Increase my conversions
- Measure content monetization
- Analyze my online sales
- Measure app installs
- Measure lead generation
- Other

 [Create](#)

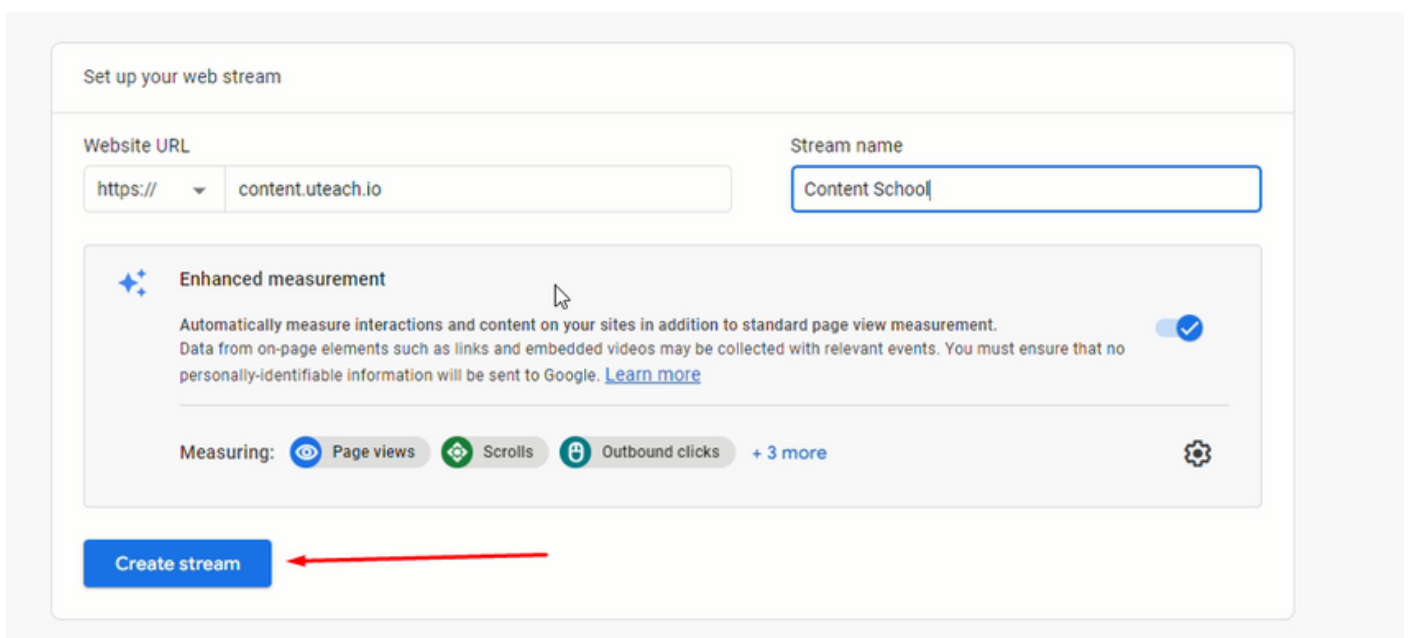
[Previous](#)

#3 Create stream

After creating the property and selecting email notification types, click on the "Web", write your Website URL and Name and Click on "Create Stream".



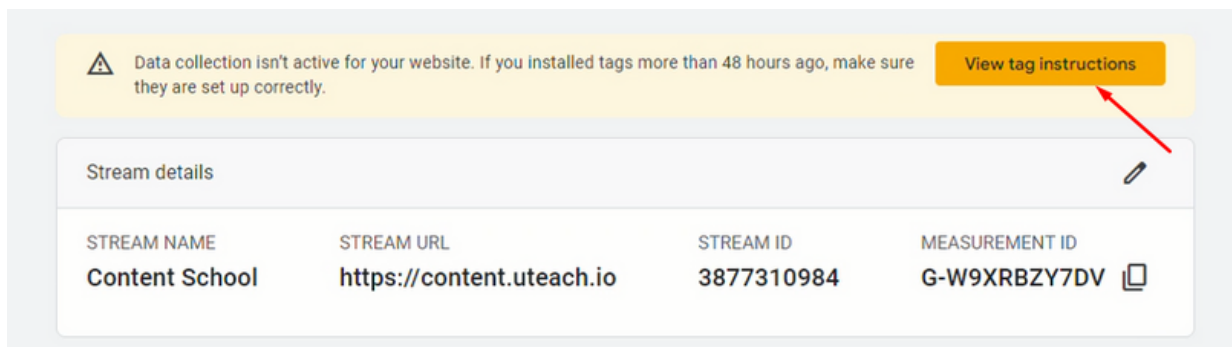
The screenshot shows the 'Choose a platform' step. It features three buttons: 'Web' (with a globe icon), 'Android app' (with an Android icon), and 'iOS app' (with an iOS icon). A red arrow points to the 'Web' button.



The screenshot shows the 'Set up your web stream' step. It includes a 'Website URL' field with a dropdown set to 'https://' and the text 'content.uteach.io'. The 'Stream name' field contains 'Content School'. Below these fields is a section for 'Enhanced measurement' with a toggle switch turned on. Underneath, there are buttons for 'Measuring:' including 'Page views', 'Scrolls', 'Outbound clicks', and '+ 3 more'. A red arrow points to the 'Create stream' button at the bottom left.

#4 Add GA Tag In Your Website

Click on "View Tag Instructions"



A warning banner at the top of the Google Analytics interface states: "Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly." To the right of this banner is a yellow button labeled "View tag instructions", which is pointed to by a red arrow.

Below the banner is a section titled "Stream details" with a table containing the following information:

STREAM NAME	STREAM URL	STREAM ID	MEASUREMENT ID
Content School	https://content.uteach.io	3877310984	G-W9XRBZY7DV

Copy the tag



Below is the Google tag for this account. Copy and paste it in the code of every page of your website, immediately after the <head> element. Don't add more than one Google tag to each page.

```
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-W9XRBZY7DV"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());
</script>
```

A red arrow points to a copy icon in the top right corner of the code block.

Paste the tag in the Head scripts from Integrations section.

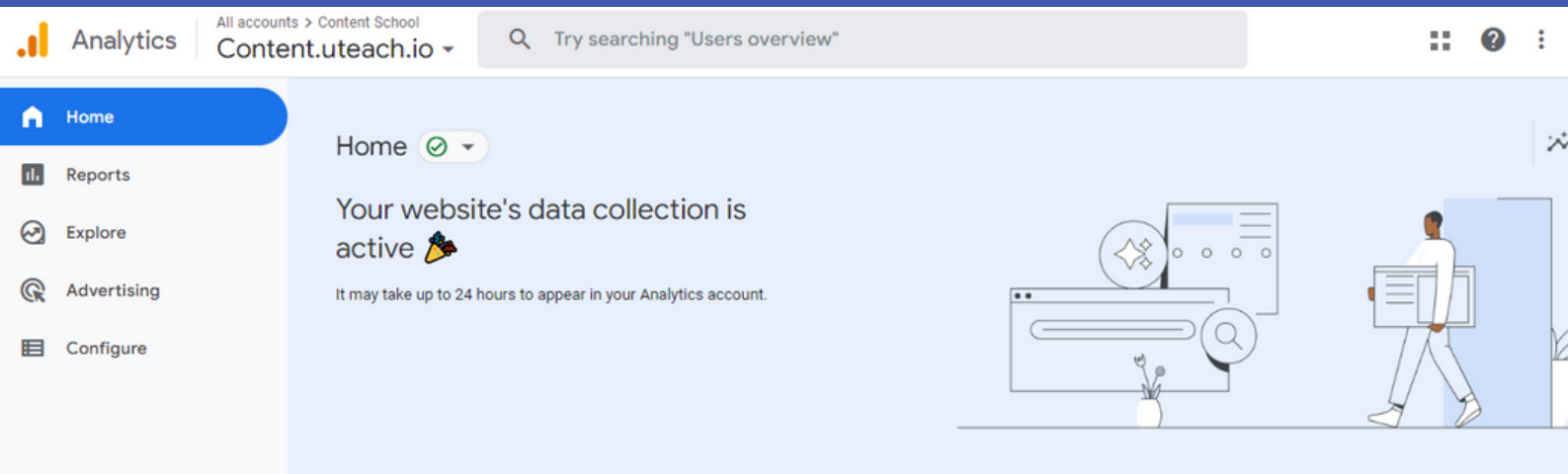


The screenshot shows the "Integrations" section of the Google Analytics interface. The "Header scripts" section is expanded, and the Google tag code from the previous step is pasted into the text area. A red arrow points to the "Save changes" button at the bottom right of the text area.

```
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-W9XRBZY7DV"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-W9XRBZY7DV');
</script>
```

Wait 48 hours and your website will be active



In case of any question you can contact us:
hello@uteach.io

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blog: uteach.io/articles
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